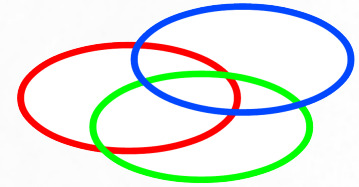


# Suraeh - hearuS



**Share The Experience**

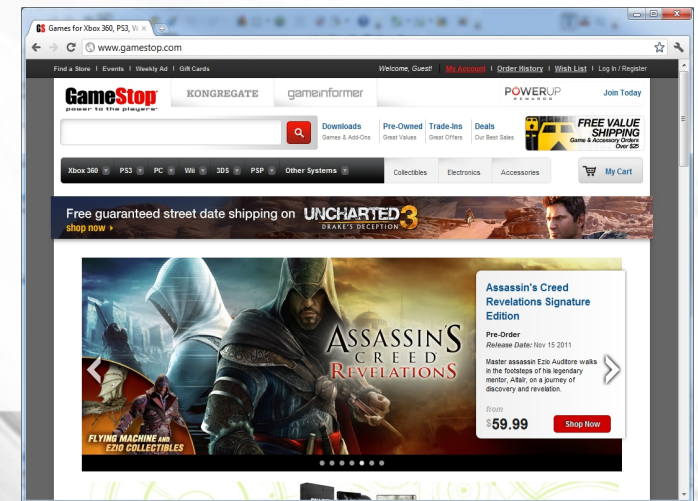
# Gaming Audio Islands

- Only recently have XBOX gamers been able to talk between different games. But still only for XBOX live members.
- Between console brands there is NO audio so friends are cut off.
- XBOX is limited to 8 players.

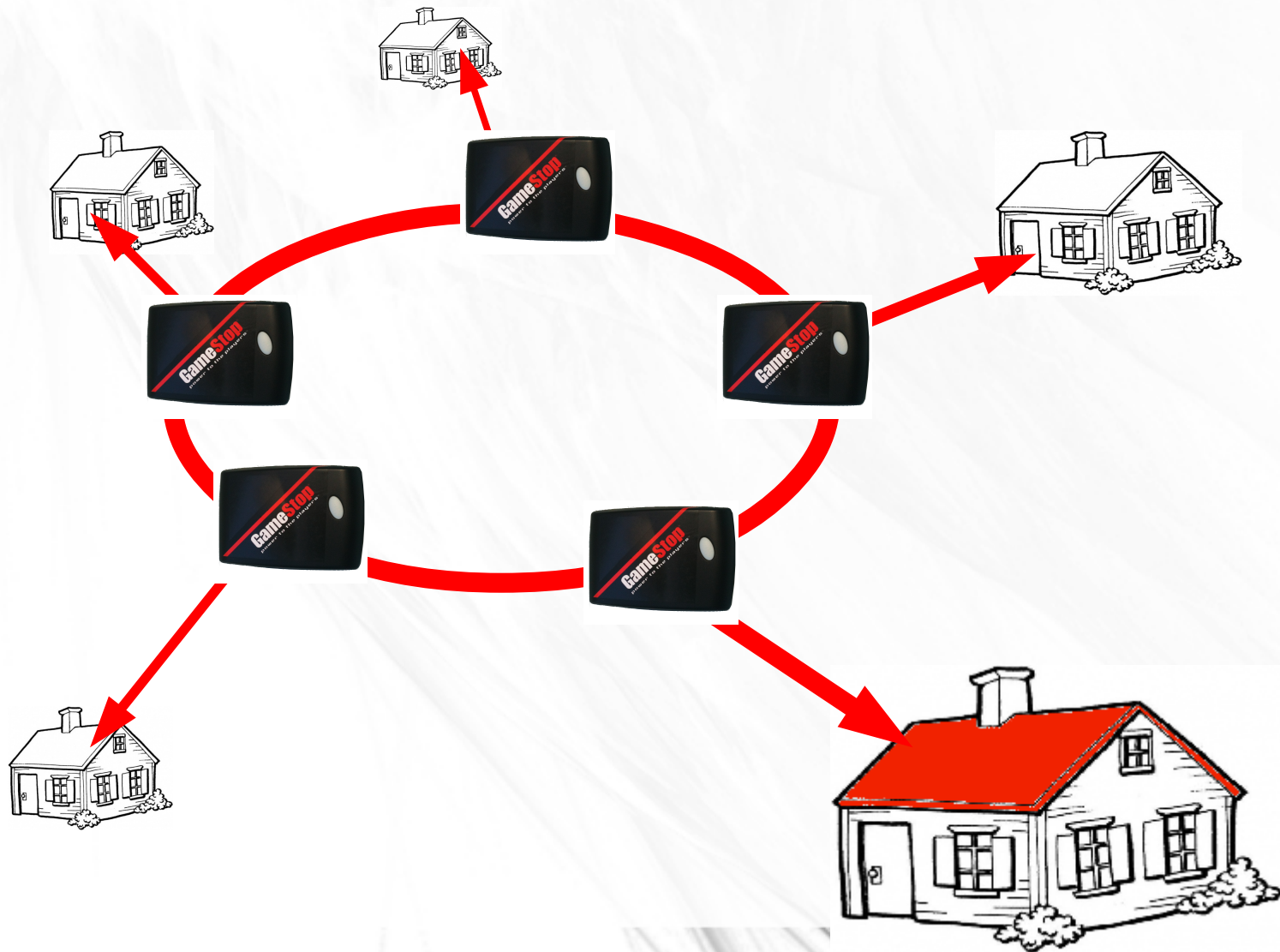


# Gamer Community Not Games Communities

- Unlimited Spaces
- United Circles of Players, Friends
- Drive PowerUp Rewards
- Keeps gamers logged in
- Expand company support to all game types
  - Consoles
  - PC
  - Mobile (Smart Phones)

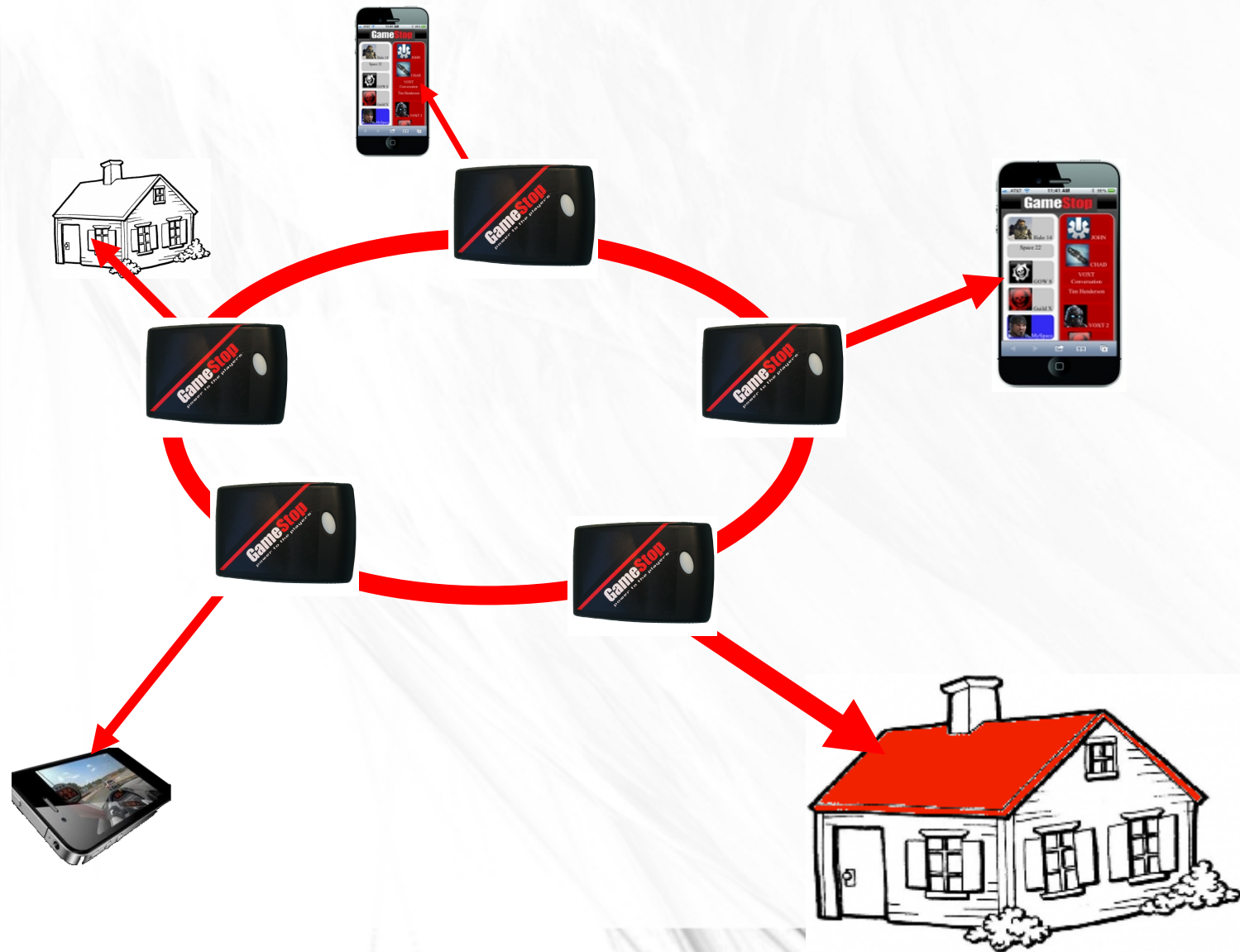


# United Anywhere





# United Everywhere



# GameStop Pulls Together Gamers

